

# Certificate in Writing, Editing, and Publishing

---

The ability to present ideas and concepts articulately and in a professional style is highly valued by employers, no matter what the medium or context - print or digital; business or the academy. Courses are designed with three goals for student learning:

- to introduce the role of information processing in our culture, both in print and electronic media;
- to offer hands-on experience in the production of texts in academic and commercial contexts;
- to promote the clear and concise dissemination of ideas and information.

The certificate is comprised of 15 credit hours. English courses taken for the certificate, with the exception of the required writing course, do not count towards the English major or minor. The following courses are required for the certificate:

Code	Title	Credits
<b>Required courses:</b>		
ENGL 234	Introduction to Writing, Editing, and Publishing	3
ENGL 334	Practicum in Writing, Editing, and Publishing	3
ENGL 428	Digital Humanities	3
<b>One of the following courses:</b>		
ENGL 226	Introduction to Creative Writing	3
ENGL 308	The Art of Writing Nonfiction	3
ENGL 408	Advanced Public and Professional Writing	3
<b>One of the following courses:</b>		
ART 272		3
ART 273	Intro to Graphic Design	3
COMM 319	Digital Imaging Across Platforms	3
COMM 345	Social Media Strategy	3