

Minor in Sports Business

The Nistler College of Business and Public Administration provides undergraduate students with the opportunity to earn a minor in sports business. Students receive a conceptual grounding in sports-specific business thought through coursework as well as experience in the sports field through internship opportunities. Students are encouraged to select a major which corresponds to a sports career choice of interest. Internship experiences also expose students to sports business career options and serve as a networking tool so vital in the sports industry. Students will be assisted in the identification of internship options; however, students are ultimately responsible for acquiring a meaningful internship position. Students may also be required to relocate for the duration of the internship.

The minor requires a minimum of 16 semester hours from the courses below.

Code	Title	Credits
Elective Credits		16-18
SPRT 310	Economics of Sports	
SPRT 320	Sports Financial Management	
SPRT 330	Sports Law	
SPRT 350	Sports Governance	
SPRT 370	Data Visualization	
SPRT 395	Special Topics in Sports Business	
SPRT 397	Cooperative Education in Sports Business	
SPRT 440	Sports Branding and Sponsorship	
SPRT 450	Facility and Event Planning	
SPRT 497	Internship in Sports Business	